

Fermenta Biotech Limited

Introduction:

FBL manufactures and supplies Vitamin D3 (the only manufacturer and supplier in India and among the top few manufacturers in the world) and constantly looks for value addition. FBL manufactures cholecalciferol also know as Vitamin D3 for further applications in global pharmaceutical, food, veterinary and feed industries (premix); cholecalciferol solutions for use in human food supplements; Vitamin D3 resin in oil and Vitamin D3 500 feed grade for use in animal feed supplements; and activated dimethicone powder (Silicon Powder) for antifatulent use.

Challenges:

FBL wanted to build their organic search traffic and increase sales through their website. FBL wanted be exactly in front of the people who are looking for vitamin D suppliers and manufacturers. The website had a couple of issues like low page speed , lacked mobile friendliness ,missing or incorrect header tags/image tags , the keywords which were to be ranked for were also missing in the website's content.

Strategy:

- Improved technical optimization of the site, fixing issues and addressed old site architecture problems.
- Keyword Research Analysis.
- Content submission and improved blogging methodologies.
- Title & Meta Tags Optimization
- Improved URL structures.
- Conversion Tracking.

Results:

The site now has better google rankings and this has ultimately resulted in their business growth. Team iDigitalise was able to successfully rank 9 keywords on first page of google.

Keywords	Current Ranking
Manufacturers of Vitamin D3	1 page
cholecalciferol manufacturer india	1 page
vitamin d3 suppliers	1 page
cholecalciferol suppliers india	1 page
CAL B Lipase	1 page
Candida Antarctica Lipase B	1 page

Phenyramidol HCl	1 page
Fenyramidol	1 page
Activated Dimethicone Powder	1 page

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GBPS NETWORKS PVT LTD

Introduction

GBPS Networks Pvt Ltd. is a Leading Internet & Broadband Service Provider serving the necessities of clients in Kalyani Nagar, Viman Nagar, Koregaon Park, Dhanori, Lohegaon, Tingre Nagar and Vishrantwadi.

Challenges:

Though GBPS had good services along with just-in-time customer support, they still had a hard time showing up for keywords searches relevant to their services and the features of their services.

Strategy:

- In-Depth site analysis.
- Website mobile friendliness.
- Website Speed Optimization.
- Keyword Analysis.
- Google Penalty check.
- On-page SEO Activities.
- Off-Page SEO activities.
- Conversion Tracking.

Results:

Team iDigitalise is successful in ranking more than **20 keywords** on first page of google for GBPS NETWORKS PVT LTD. It definitely stands beyond its competitors when searched for broadband services in the areas specified on its website.

Keywords	Current Ranking
Internet service provider in kalyani nagar	1 page
Internet service provider in Viman nagar	1 page
Broadband Service Provider in kalyani nagar	1 page
Broadband Service Provider in Viman nagar	1 page
isp Service provider in kalyani nagar	1 page
isp Service provider in Viman nagar	1 page
Wifi Service Provider in kalyani nagar	1 page
Wifi Service Provider in Viman nagar	1 page
4g internet plans kalyani nagar	1 page
4g internet plans koregaon park	1 page
4g internet kalyani nagar	1 page
4g internet koregaon park	1 page
4g internet viman nagar	1 page
Internet service provider in koregaon park	1 page
Broadband Service Provider in koregaon park	1 page
isp Service provider in koregaon park	1 page
4g internet plans koregaon park	1 page

DNA INFOTEL PVT LTD

Introduction

DNA Infotel Pvt. Ltd. commenced its services in Virar and Nalasopara in the year 2008. We are an associate that has combined with M/s Digital Network Associates Pvt. Ltd. called DNA. We have our establishment and presence in Mira Road, Nalasopara, Virar, and Vasai region. We intensively specialize in implementing enterprise and home broadband services for big and small enterprises and the internet addicts for home utilization.

Challenges

Though DNA Infotel had good services along with just-in-time customer support and good market reputation, they still had a hard time showing up for keywords searches relevant to their services due to couple of website errors and other factors. The website lacked mobile friendliness, poor content, low speed and other flaws too. The website was unable to generate quality content to catch the targeted audience.

Strategy:

- In-Depth site analysis.
- Website mobile friendliness.
- Website Speed Optimization.
- Keyword Analysis.
- Google Penalty check.
- On-page SEO Activities.
- Off-Page SEO activities.
- Conversion Tracking.
- URL Structures
- Image tag optimization.

Results:

Team iDigitalise was successful in ranking more than **15 keywords** on first page of google for DNA INFOTEL PVT LTD.

Keywords	Current Ranking
Internet service provider in Nalasopara	1 page
Internet service provider in virar	1 page
Broadband Service Provider in Nalasopara	1 page
Broadband Service Provider in virar	1 page
ISp Service provider in Nalasopara	1 page
ISp Service provider in virar	1 page

Wifi Service Provider in Nalasopara	1 page
Wifi Service Provider in virar	1 page
4g internet virar	1 page
best ISP in virar	1 page
best isp in nalasopara west	1 page
best isp in virar	1 page
4g net in virar	1 page
4g net in nalasopara	1 page
internet service provider in vasai	1 page
Broadband Service Provider in vasai	1 page
4g net in vasai	1 page

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DNA GOA

Introduction

With vision of connecting every Goan with high speed internet, DNA Digital Network Associates (The fastest internet providers) in collaboration with Chandan Group Goa launched low cost internet services in GOA. It is one of the best high speed broadband service providers in Goa

Challenges:

Being a new Business DNA Goa actually lacked a reputed web presence due which it resulted into less leads. The options to grow their business included boosting their social media presence and SEO rankings. We initially started by developing a SEO friendly Website and target the relevant keywords.

Strategy:

- SEO friendly website
- Website Speed Optimization.

- Keyword Analysis.
- Google Penalty check.
- On-page SEO Activities.
- Off-Page SEO activities.
- Conversion Tracking.
- URL Structures
- Image tag optimization.
- Content Submission to reach the targeted audience.

Results

Team iDigitalise was successful in ranking more than **100 keywords** on first page of google for DNA GOA BROADBAND SERVICES.

Keywords	Current Ranking
Internet service provider in goa	1 page
Internet service provider in Panjim	1 page
Internet service in Mapusa	1 page
internet service provider in Pernem	1 page
Internet service provider in Vasco	1 page
Internet service provider in Altino	1 page
internet service provider in Bardez	1 page
internet service provider in Bicholim	1 page
Internet service provider in Colva	1 page
Internet Service provider in Comba goa	1 page
Internet Service in Porvorim	1 page
Internet Service provider in Caranzalem	1 page
Internet Service provider in Altino	1 page
Internet service provider in dona paula	1 page
Internet connection in Bambolim	1 page
Internet connection in Chicalim	1 page

internet service provider in Valpoi	1 page
internet service provider in Sanguem	1 page
internet service provider in Zuarinagar	1 page
internet service provider in Guirim	1 page
internet service provider in Mormugao	1 page
internet service provider in Tivim	1 page
internet service provider in Monte Hill	1 page
internet service provider in Ganeshpuri goa	1 page
internet service provider in Khorlim	1 page
internet service provider in Morod	1 page
internet service provider in Shanti Nagar goa	1 page
internet service provider in St.Inez	1 page
internet service provider in Borda	1 page
internet service provider in Rumdamol	1 page
internet service provider in Guirim	1 page
internet service provider in Pilerne	1 page
internet service provider in New Vaddem	1 page
internet service provider in Baina	1 page
Broadband Internet service in goa	1 page
Broadband Internet service in Panjim	1 page
Broadband Internet service in Mapusa	1 page
Broadband Internet service in Vasco	1 page
Broadband Internet service in Altino	1 page
Broadband Internet service in Colva	1 page
Broadband Internet service in Bicholim	1 page
Broadband Internet service in Porvorim	1 page
Broadband Internet service in Caranzalem	1 page
broadband internet provider in Bardez	1 page
Broadband Internet service in Comba goa	1 page
broadband internet provider in Pernem	1 page

Broadband Internet service in Zuarinagar	1 page
broadband internet provider in Bicholim	1 page
Broadband Internet service in Velim	1 page
Broadband Internet service in Sanguem	1 page
Broadband Internet service in Porvorim	1 page
Broadband Internet service in Chicalim	1 page
Broadband Internet service in Altino	1 page
Broadband Internet service in dona paula	1 page
Broadband Internet service in Bambolim	1 page
broadband internet in Khorlim	1 page
broadband internet service in Shanti Nagar goa	1 page
broadband internet service in Miramar	1 page
broadband internet service in St.Inez	1 page
broadband internet service in Rumdamol	1 page
broadband internet service in Pilerne	1 page
home internet service in New Vaddem	1 page
Home internet provider in goa	1 page
Home internet provider in Pernem	1 page
home internet provider in Tivim	1 page
Home internet provider in Vasco	1 page
Home internet provider in Altino	1 page
Home internet provider in Panjim	1 page
Home internet provider in Mapusa	1 page
Home internet provider in Bicholim	1 page
Home internet provider in Bardez	1 page
Home internet provider in Panjim	1 page
Home internet provider in Vasco	1 page
Home internet provider in Colva	1 page
Home internet provider in Bardez	1 page
Home internet provider in Comba goa	1 page

Home internet provider in Velim	1 page
Home internet provider in dona paula	1 page
Home internet provider in Chicalim	1 page
Home internet provider in Altino	1 page
Home internet provider in Sanguem	1 page
Home internet provider in Guirim	1 page
home internet provider in Monte Hill	1 page
home internet service in Khorlim	1 page
home internet service in Morod	1 page
home internet service in Shanti Nagar goa	1 page
home internet service in St.Inez	1 page
home internet service in Borda	1 page
broadband internet service in Rumdamol	1 page
home internet service in Guirim	1 page
home internet service in Pilerne	1 page
wifi service provider in goa	1 page
wifi service provider in Panjim	1 page
wifi service provider in Mapusa	1 page
wifi service provider in Pernem	1 page
wifi service provider in Vasco	1 page
wifi service provider in Altino	1 page
wifi service provider in Bardez	1 page
wifi service provider in Bicholim	1 page
wifi service provider in Colva	1 page
wifi service provider in Comba goa	1 page
wifi service provider in Porvorim	1 page
wifi service provider in Caranzalem	1 page
wifi service provider in Bardez	1 page
wifi service provider in Comba goa	1 page
wifi service provider in Pernem	1 page

wifi service provider in Bicholim	1 page
wifi service provider in Porvorim	1 page
wifi service provider in Chicalim	1 page
wifi service provider in Altino	1 page
wifi service provider in dona paula	1 page
wifi service provider in Monte Hill	1 page
wifi service provider in Arpora	1 page
wifi service provider in Khorlim	1 page
wifi service provider in St.Inez	1 page
wifi service provider in Shanti Nagar goa	1 page
wifi service provider in Morod	1 page
wifi service provider in Rumdamol	1 page
wifi service provider in Calangute	1 page
wifi service provider in Guirim	1 page
wifi service provider in Pilerne	1 page

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Trigger Xchange

Introduction

Trigger Xchange, a community of like-minded individuals, provides Coworking space in Navi Mumbai for entrepreneurs and startups to find their ideal shared office space. It is one of the best coworking spaces in Navi mumbai which provides shared office spaces accessible to the professionals 24*7.

Challenges:

In spite of providing world class amenities Trigger Xchange was not able to get that online visibility and was unable to strike exactly in front of searchers looking for its services.

Strategy:

- SEO friendly website

- Website Speed Optimization.
- Keyword Analysis.
- Google Penalty check.
- On-page SEO Activities.
- Off-Page SEO activities.
- Conversion Tracking.
- URL Structures
- Image tag optimization.
- Content Submission to reach the targeted audience.

Results :

Team iDigitalise was successful in ranking more than **15 keywords** on first page of google for Trigger Xchange.

Keywords	Current Ranking
Co-working space in vashi	1 page
Co-working space navi mumbai	1 page
best office space in Vashi	1 page
Shared office on rent in vashi	1 page
office space for startups in vashi	1 page
office space for freelancer in vashi	1 page
furnished office space in vashi	2 page
commercial office on rent in navi mumbai	2 page
outsource furnished office spaces in Mumbai	1 page
Serviced office on hire in navi mumbai	1 page
sharing office space vashi	2 page
best co-working space in navi mumbai	1 page
Serviced office on hire in navi mumbai	1 page

Training rooms on hire in navi mumbai	2 page
Conference & Seminar Venue in Navi Mumbai	4 page
events venue & meeting spaces in Navi Mumbai	1 page
best co-working space in vashi	1 page

C-Square

Introduction:

C Square is an established brand in Mining, Realty, Infrastructure and Hospitality space with product superiority and a set-up matching international standards.

Challenges:

C-Square wanted to build their organic search traffic and increase sales through their website. They wanted be exactly in front of the people who are looking for mining,realty or infrastructure industries. The website had a couple of issues like low page speed , lacked mobile friendliness ,missing or incorrect header tags/image tags , the keywords which were to be ranked for were also missing in the website's content.

Strategy:

- Website Speed Optimization
- Improved technical optimization of the site, fixing issues and addressed old site architecture problems.
- Keyword Research Analysis.
- Content submission and improved blogging methodologies.
- Title & Meta Tags Optimization
- Improved URL structures.
- Conversion Tracking.

Results:

Team iDigitalise was successful in ranking more than 25 keywords on first page of google for C-square.

Keywords	Current Ranking
Sand Suppliers in mumbai	1 page
Crush sand manufacturers Mumbai	1 page
Crush sand suppliers in Mumbai	1 page
Crush sand suppliers in Wada	1 page
Crush sand suppliers in turbhe	1 page
Crush sand suppliers in panvel	1 page
Crush sand suppliers in Thane	1 page
Crush sand suppliers in Shahapur	1 page
Crush sand suppliers in Bhiwandi	1 page
Construction Aggregate Manufacturers	1 page
Construction aggregate manufacturers mumbai	1 page
real estate developers in vasai virar	1 page
Black stone suppliers in mumbai	3 page
Top real estate company in vasai	1 page
Top real estate company in virar	1 page
VSI Aggregate manufacturers mumbai	1 page
aggregate suppliers in turbhe	1 page
aggregate suppliers in panvel	1 page
aggregate suppliers in Shahapur	1 page
aggregate suppliers in Bhiwandi	1 page
Realty company in vasai /mumbai	1 page
VSI Sand manufactures in mumbai	1 page
VSI sand suppliers in mumbai	1 page
Eco Friendly sand manufacturing in mumbai	1 page
Soil Suppliers in mumbai	1 page
Rock suppliers in mumbai	1 page
trusted builders in vasai	1 page
trusted builders in virar	1 page

Construction material suppliers in mumbai	1 page
aggregate suppliers in Wada	1 page
aggregate suppliers in Thane	1 page
Gravels Suppliers in Wada	1 page
Gravels Suppliers in turbhe	1 page
Gravels Suppliers in panvel	1 page
Gravels Suppliers in Shahapur	1 page
Gravels Suppliers in Bhiwandi	1 page
Gravels Suppliers in Thane	1 page
trusted Builders and developers vasai	1 page
trusted Builders & developers virar	1 page

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Horizon Diagnostic

Introduction:

Horizon Diagnostic is one of the best Diagnostic centers in Navi Mumbai offering services like Digital X-Ray, 2D ECHO, EEG, ECG, Color Doppler, 3D/4D Sonography and Pathology with care, comfort and correctness.

Challenges:

Horizon Diagnostic equipped with all advanced diagnostic methods was still missing the opportunity to be exactly in front of the searchers looking for its services. Reason?? Improper keyword analysis, lack of mobile friendliness, low page speed, incorrect url structures and a few more resulted horizon to be somewhere behind its competitors.

Strategy:

- SEO friendly website
- Website Speed Optimization.
- Keyword Analysis.

- Google Penalty check.
- On-page SEO Activities.
- Off-Page SEO activities.
- Conversion Tracking.
- URL Structures
- Image tag optimization.
- Content Submission to reach the targeted audience.

Results:

Team iDigitalise was successful in ranking more than 15 keywords on first page of google for Horizon Diagnostic.

Keywords	Current Ranking
diagnostic centre in kamothe	1 page
Diagnostics center in khandeshwar	1 page
sonography centre in kamothe	1 page
sonography centre in kalamboli	2 page
sonography centre in khandeshwar	1 page
Color Doppler test in khandeshwar	2 page
Color Doppler test in kalamboli	3 page
Color Doppler test in khanda colony	2 page
Color Doppler test in khandeshwar	2 page
3D/4D Sonography in kalamboli	2 page
3D/4D Sonography in khandeshwar	2 page
ECG test in kamothe	2 page
ECG test in kalamboli	3 page
ECG test in khandeshwar	2 page
EEG test in khandeshwar	2 page

