



ISO : 9001-2015



## ABOUT THE BRAND

One of the fastest growing real estate company



## CHALLENGES

- No online presence
- No Website



## OBJECTIVE

- Increase social media engagement



## SERVICES OFFERED

- Web Development
- Social Media Optimization
- Paid Campaign on Google & Facebook- Instagram
- Content Management

# 50%

Bounce rate Dropped to **80% to 50%**

# 5K+

**5000+** Organic Enquiry per month

# 1M+

Website Traffic 10,00,000+ per month



## STRATEGY

- Developed SEO friendly & mobile responsive website
- Started with paid campaigns on Google, Facebook and Instagram to generate leads and increase brand awareness
- Executed strong SEO activities to rank targeted keywords
- Shared engaging content to increase brand followers

83%

### WEBSITE SPEED

Increased from **30%** to **83%**

5K+

### ACHIEVEMENT

CPL was between Rs. 30-90 and generated **5000+** enquiries in **2** months

90%

### VISITORS

New: **90%** Return: **2%** and Others: **8%**

