



WHO THEY ARE

One of the fastest growing real estate company



CHALLENGES

- No online presence
- No Website



OBJECTIVE

- Increase website traffic and generate leads
- Increase engagement on all top social Media Platforms



WHAT SERVICES DO WE OFFER

- Web Development
- Social Media Optimization
- Paid Campaign on Google & Facebook- Instagram
- Content Management

50%

Bounce rate Dropped to
80% to 50%

5K+

5000+ Organic Enquiry
Per month

1M+

Website Traffic 10,00,000+
Per month



STRATEGY

- Developed SEO friendly & mobile responsive website.
- Started with paid campaign on Google, Facebook – Instagram to generate leads and increase brand awareness.
- Executed strong SEO activities to rank targeted keywords
- Shared engaging content to increase brand followers.

83%

WEBSITE SPEED

Increased from **30%** to **83%**

5K+

ACHIEVEMENT

CPL was between Rs. 30-90 and generated **5000+** enquiries in **2** months

90%

VISITOR

New **90%** Direct : **2%** and Others: **8%**

