

### **About**

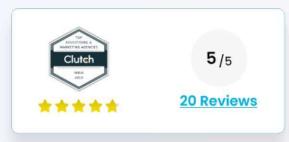
### iDigitalise

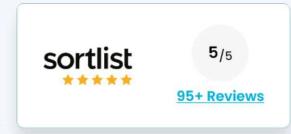
We have over 75 full-time professionals in performance marketing, technology, creativity, content, and e-commerce.

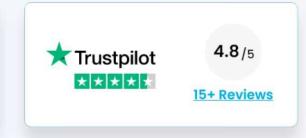
iDigitalise, based in India and Albania, is a Google Cloud Partner. We are a global, top-rated digital marketing and technology firm. Over 150 businesses in 30 countries use our digital marketing, technology, consultancy, design, and communication services.











### Global

# Digital & Technolgy Agency

In over 30 countries worldwide, iDigitalise assisted clients in generating more than 30 billion in revenue, 1 million business inquiries, and 4–25 times ROI growth in a variety of industries.

30 +

Billion Revenue Generated

01 +

Million Leads Generated

150 +

Clients From Over 30 Countries |5 +

Years of Work Experience

0.5 +

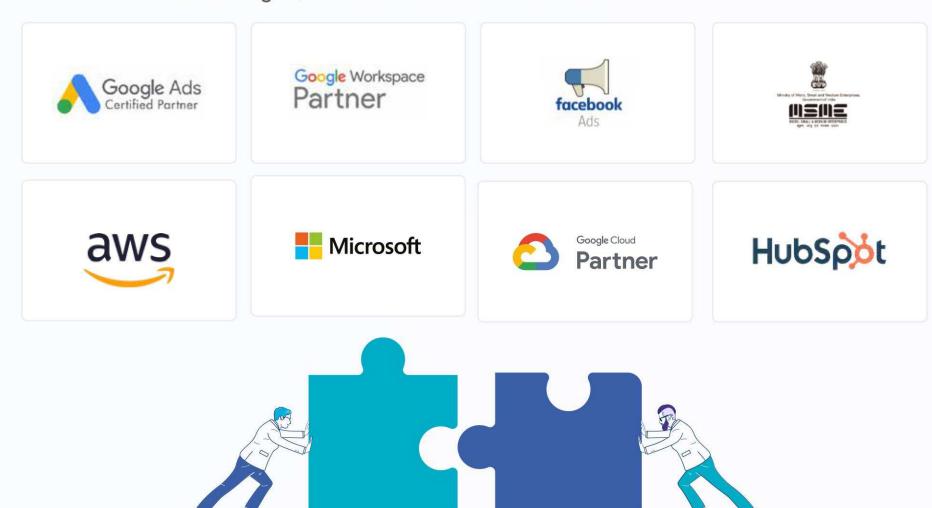
Billion Ad Spend Managed

95 %

Satisfied and Happy Clients

### Partnership & Memberships

We take great pride in our membership and partnerships with industry leaders like Google Cloud, Adwords, Workspace, Meta, AWS, Microsoft, and Hubspot. By harnessing their innovative technologies, we drive our clients towards remarkable success.



## Integrated Full-Service Digital Marketing Company

We offer services in digital marketing, including search engine optimisation (SEO), pay-per-click (PPC) advertising, social media, e-commerce, public relations (PR), website (and app) design and development, content creation, and cloud computing.



### ORGANIC MARKETING

Search Engine Optimization

Social Media Management

Influencer Marketing

Digital PR

Online Reputation Marketing

**Content Marketing** 

### **PAID ADS**

Search ads

**Display Advertising** 

Facebook & Insta Marketing

**Shopping Ads** 

Social Media Advertising

**Amazon Marketing** 

### PERFORMANCE MARKETING

**Conversion Rate Optimization** 

**Revenue Generation** 

**Lead Generation Services** 

**Consultancy Services** 

Landing pages

### **TECHNOLOGY SERVICES**

Website Design & Development

**Custom Software Development** 

**Ecommerce Development** 

WordPress Development

**Mobile Apps** 

**Product Development** 

### **DATA STRATEGY**

Research and Insights

Strategy & Planning

**Audit and Analytics Configuration** 

Google Tag Manager

Centralized MIS

**Data Strategy** 

### **DESIGN & COMMUNICATION**

UI/UX

**Product Design** 

**Brand Identity** 

**Communication Design** 

**Content & Copy Writing** 

**Brand Collaterals** 

### **CLOUD SOLUTIONS**

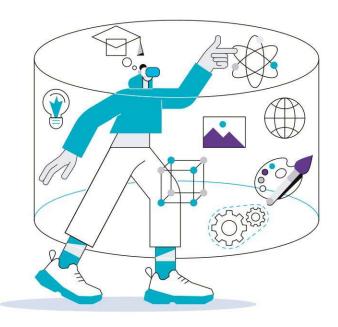
**Dedicated Linux Hosting** 

**Azure Hosting** 

**AWS Hosting** 

**Business Email** 

**WordPress Hosting** 



### Why choose iDigitalise?

Our ethics stand by our side all along the journey from zero to 99.9% online and offline visibility for our clients.

### Full-Service Agency

Ideation, design, development, marketing, strategy planning, execution, and ROI stabilization

### **Performance First**

Our strategies, ideas, and track records help our clients' businesses grow.

### Accountability

Clients are assigned transparent, relationship-focused account executives.



### **Top-Rated Agency**

We're a top Digital agency worldwide. Our services and expertise are seamless in 30+ countries.

### Teamwork

Our team holds professionals who have expertise in their respective domains

### **Flexibility**

Integrated with the latest trends, our techies are flexy to consume and deliver

# Global Presence

We're in 30+ countries and growing. 75% of business is international.2 international offices



### **Clients Who Hire Us**

Your success is our mission. Client satisfaction and fulfillment are our top priorities.

No matter what industry you're in or who you're trying to reach, our digital marketing agency can help your brand's online efforts.

#### **CORPORATES**

### **ECOMMERCE & FMCG**















































### **MANUFACTURING**

### **PHARMA & HEALTHCARE**











































#### **REAL ESTATE & CONSTRUCTION**

### **TOURISM & HOSPITALITY**



























































IT **GOVT** 



























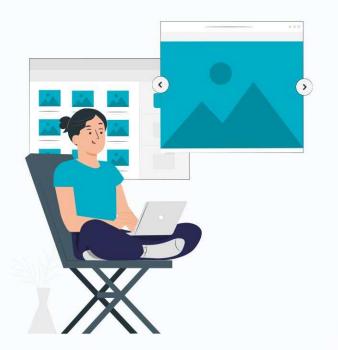








### Success Story Manufacturing India



### Within First two months 15+Keywords on Google 1st Page

With the help of iDigitalise SEO & PPC consulting client has ranked 15+ keywords within 2 months and CPL reduced 400%



15+

Keywords organic ranked on 1st Page in Google

400%

Cost per lead reduced on Google PPC campaigns.

500%

Organic Inbound Call Increased though Google.

500%

Website organic traffic increased trough organic SEO

800%

organic inbound web form lead flow increased though local and national SEO.

### **Success Story**

Real Estate & Construction India



### Sold more than 1500+ Homes

More than 25 real estate projects have been launched and run well with the help of our digital and performance marketing solutions.



150 %

**CPL Reduced** 

3 x

Conversion Ratio Increased

1.5k +

Home Sold

300 %

Lead Quality Increased

300k +

Leads Generated

10k +

Site Visits

### Success Story Healthcare



### 30x revenue growth for Healthcare

Through our full-service performance marketing solution, a hair transplant clinic's revenue has grown by 30 times.



30 x

10 x

Revenue Growth

15k +

4.5k +

Surgeries Booked

ROAS Lead Generated

150 %

**CPL Reduced** 

80%

Quality leads Delivered

### Success Story Manufacturing



### 80+ keyword ranked on 1st page

85+ Keywords on Google's 1st Page in 4 Months and generating Million Dollar Business



\$10 million +

Revenue generated

5 x

Conversion increased

200%

CPL reduced

### Our Client's Feedback

Our collaborative approach, client-first mindset, and ROI-driven solutions enable our clients to grow sustainably and multiply revenue year after year.







# We Are Here For You







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Rr. "Myslym Shyri", Pallati.1, Shk.5, App.99, Tirane